

Educational Brochure Assignment

The purpose of this assignment is to provide an opportunity to apply education theories and concepts to written instructional materials regarding a public healthcare issue a non-medical population (lay population).

Instructions:

- Use the assigned topic/healthcare related learning need in your community and the characteristics of the population impacted by the need.
- Design a single page trifold brochure to address the identified learning need. Include evidence based instructions with references
- Ensure that the brochure is appropriately designed for the target population using concepts from health literacy, and considering the anticipated developmental and cognitive levels of learners.
- Submit an analysis of readability with your brochure using one of the tools in the Miller & Stoeckel textbook.
- Demonstrate creativity while adhering to education principals for written materials through the use of graphic design.

Guidelines:

1. Utilize topic provided in class
2. Design a *trifold* brochure to address the identified topic/learning need
3. Develop an “eye catching”, creative, title page
4. Include evidence-based instructions with references
 - a) Describe topic/disease (briefly)
 - b) List S & S
 - c) List treatments
 - d) List prevention
5. Ensure proper brochure readability (7 grade level)
6. Do not use medical lingo (or define it)
7. Follow these guidelines.